HARVEY WORLD

RICHIE RICH and JACKIE JOKERS

FUNNIEST TEAM OF ALL

RICHIE RICH and JACKIE JOKERS

PDC 52717-7

FUNNIEST TEAM OF ALL

RICHIE RICH®

THE POOR LITTLE RICH BOY

and

JACKIE JOKERS

JULY No. 38

40c

AS I SAID, WE HAVE *NOTHING* UP OUR *SLEEVES!*

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STAR TREK
THE MOTION PICTURE™
THE HUMAN ADVENTURE IS JUST BEGINNING.
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2081. Greedy Fingers Bank $3.25

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"Comes To Life"

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2001. Gag Shave Cream $3.95

Penny In Bottle

Mystery Lucky Pocket Penny Charm. Mom did it get inside? Fully turned metal figure plus pig with shiny penny inside. Only 1¼" high.

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Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID as STEEL! Tested & proven on steel block. GO TREASURE HUNTING. Do amazing stunts. 1001 uses. Pocket size.

4055. Lifts 50 lbs. $3.75
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Sturdy 7½" plastic submarine cuts through water powered by battery operated heavy duty underwater motor. Runs on pen cell battery. 5" motor is waterproof sealed, with adjustable rudder & built in search.

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$6.25 8-Ft. High BALLOONS

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ELECTRONIC LIE & LOVE DETECTOR

USEFUL & FUN GREAT Gift!

Registers emotions, hidden reactions. Test lovers, friends, relatives for lies, compatability. Great for party fun, scientific, psychological experiments. Works similar to expensive polygraph lie detector, but now available in low priced hand-held pocket model. Easy to use. Hand held electrodes. Easy read dial. Complete instructions. About 4" x 3". Operates on standard battery and unit in attractive gift box.

9106. Lie/Love Tester $5.95

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Full size, realistically covered plucked chicken. Use for stuffing efforts in any of a number of places at home, office, school, etc. Especially handy when guests come for dinner. About 22"

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1600. Mini Dictionary $3.95

BIRD WARBLER WHISTLE

Fill with water & it sings. Chirps & trills just like a real song bird. Surprise friends. Has fancy end. Set of 2.

3476. Bird Whistle, 2 for $1.00

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Fluorescent Glow Effects. Add radiant glow to any fluorescent posters, etc. Uses 25 watt. Fits any standard light socket.

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Be Taller Instantly

Don't be short! Increase your appearance. Build your confidence. Be amazingly comfortable. Foam rubber "height pads" slip into any shoe. Only you know the secret.

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3841. Deluxe Make-Up $3.75

Make Up Kit 99¢

Rock Star and Horror Effects

Easy on, off. 7 colors incl. Fun, simple instructions. Professionals use. Refill with soap, water.

7001. Make-Up ..... 99¢

MIDGET CAMERA $1.95

Guaranteed to Take Pictures! Black & White or Color! Uses standard 127 film. Takes 16 exposures or 8 exposures 2½" x 3½" photos per roll. Get developed anywhere or develop yourself. Camera is approx. size of cigarette pack. 3½" x 3" x 2". Weighs less than 7 oz. For sharp, regular or candid pictures. Handy, durable plastic construction. With eye-level viewfinder. Simple action shutter with lens.

#4906. Midget Camera $1.95
#4907. Black/White 127 Film, roll $1.15
#4902. Kodak Color Film, roll $1.95

Comic Flash Signs $3.95

Comic Flash Signs

8 2" speaking, big type, flashing neon cartoon color quickly warns for women, cats, gossip, etc. 22 printed signs & 2 blanks (fill in any message). Includes Joke Lover's Do's & Don'ts, Quit Talking, I Love You Simply, Follow Me, Up more.

2189. Flash Signs $3.95

Electric Train Set $4.95

Complete motor train set ready to run in minutes for standard battery. Runs on one type flashlight battery. Flashlight stays by motor with built-in holder, excellent 9" track with right, left curves, bridge, tunnel, etc. Or build your own layout. Powerful motor. Metal construction.

9132. Train Set $4.95

Crazy-Action Billiard Balls

Great way to break up a serious game of pool. Looks like regular ball until your unsuspecting victim hits it. Wonders explode all over table with strangest "English" you've ever seen! Regulation size.

2981. Crazy Cue Ball $4.95
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Diffraction Metal Metallic letters in front of a rainbow spectrum of dazzling & changing colors. For any do it yourself lettering. Just peel off & stick on any smooth surface. 108 ½" letters, numbers, symbols.

7207. Rainbow Letters $2.75

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Play favorite songs by ear, notes or numbers in minutes. Fine quality pocket harmonica with full professional range. 24 double reeds. Nickel plated cover with fast, proven instruction booklet including song collection.

3126. Harmonica Set $3.75

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3282. Hypnotism Record $1.50

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$9.25

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1808. Hover Craft $9.25

SPY "PEN" RADIO

Real Working Radio Hidden in Pen Clone!

Fits Into Your Pocket Like Pen!

Hears SPORTS, MUSIC, LATEST NEWS AND EVENTS in office, school, car, etc. Slips into pocket like ordinary pen. Telescopic antenna for listening. Full range tuner. Guaranteed to pull in several stations in your area, although reception will vary from place to place. No additional expenses. NO BATTERIES NEEDED. Self powered micro circuit. Germanium diode type radio picks up radio waves from air! Ground wire included but not always necessary in metal areas. Complete, ready to play. Money back if not delighted.

2684. Pen Radio $3.69

GIANT SLINKY SNAKE NEARLY 3 FEET LONG!

Realistic. Threatening stare. Slinky feel. Guaranteed big & impressively scary.

3886. Giant Snake $2.95

Dribble Glass

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2784. Dribble Glass $1.39

Pocket Spy Telescope

Powerful, yet fits pocket like pen. Magnifies several times original size. Brings distant objects closer. Attractive finish.

6724. Spy Scope $2.25

X-RAY VISION

$1.75

Greatest illusion of the century! Apparently see bones thru skin, thru clothes, etc. Amuse and entertain everywhere! Regular size glasses with built-in optical illusion.

3762. XRAY Specs Only ..... $1.75 per Pair

U-CONTROL 7-FOOT LIFE-SIZE GHOST

USE INDOORS & OUTDOORS! ACTS LIFE LIKE!

$1.29

You control at your will. Really to command. Floats, talks, floats, spooky effects, darts, flashes. Includes adjustable head & white plastic, short "Body". (about 7 ft. overall) with new invisible 50 ft. control line. We developed this item because of the requests for "well-kept ghosts." Watch many years of pleasure & entertaining.

3747. Ghost $1.29

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World Famous catalog of novelties, pranks, jokes, cloth patches, Halloween, scientific supplies, fun-makers, stunts & books, gadgets, time-savers, gimmicks & optical goods, jewelry, magicians' needs, practical jokes, hilarious tricks, rubber masks, costumes, party goods, favorite tricks, radios, books & accessories, army-navy goods, office & artist supplies, engineers, masters, sports books, models, basic items.

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FIRST TIME OFFERED!!
YES, BOYS AND GIRLS CASPER IS REALLY FUZZY! CASPER IS ELECTRONICALLY FLOCKED WITH A NYLON FIBER THAT IS COMPLETELY NONTOXIC & SANITARY. SO BE THE VERY FIRST TO HAVE CASPER THE FRIENDLY FUZZY!! MADE IN THE U.S.A.

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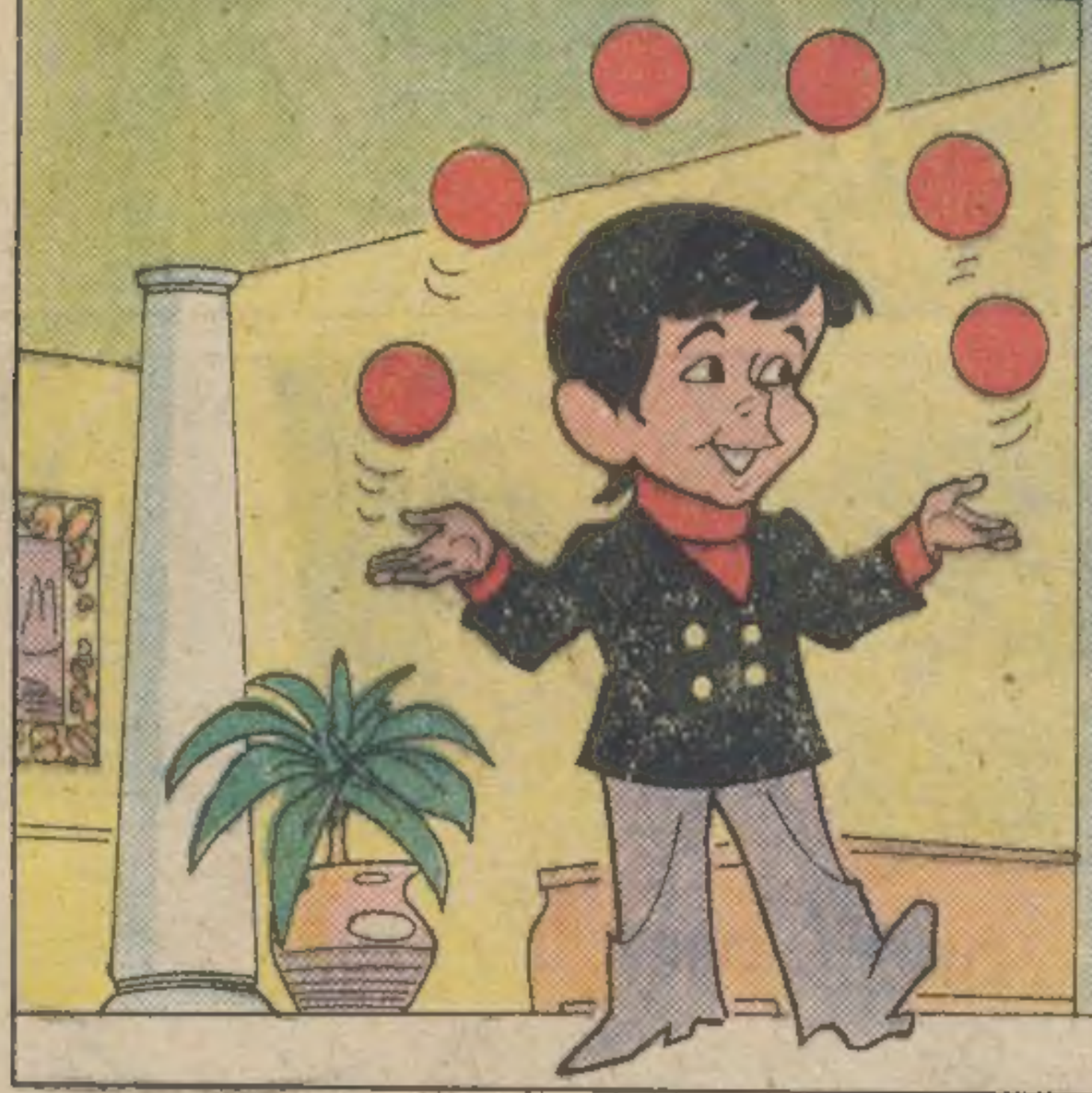
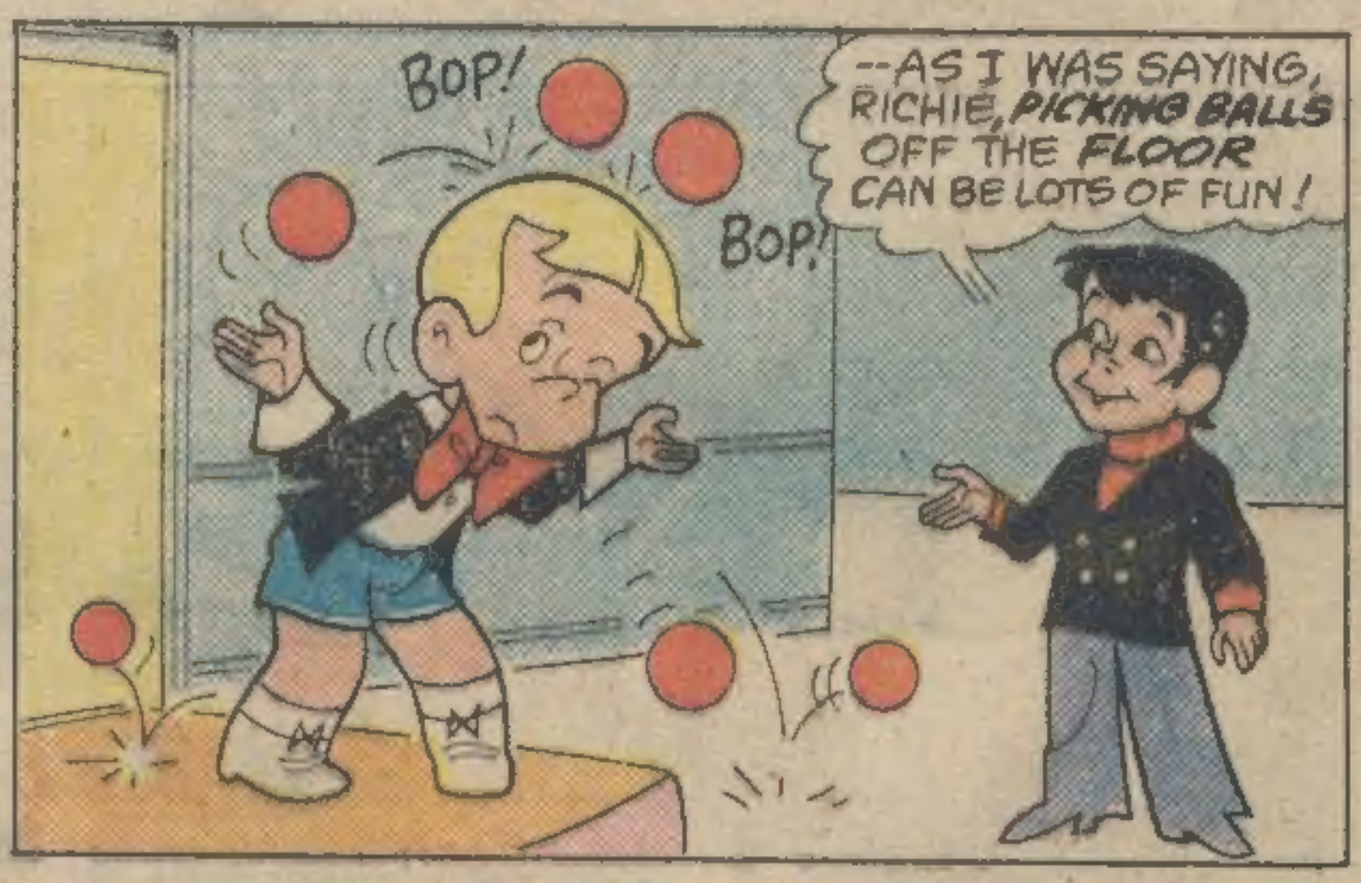
RICHIE RICH and JACKIE JOKERS

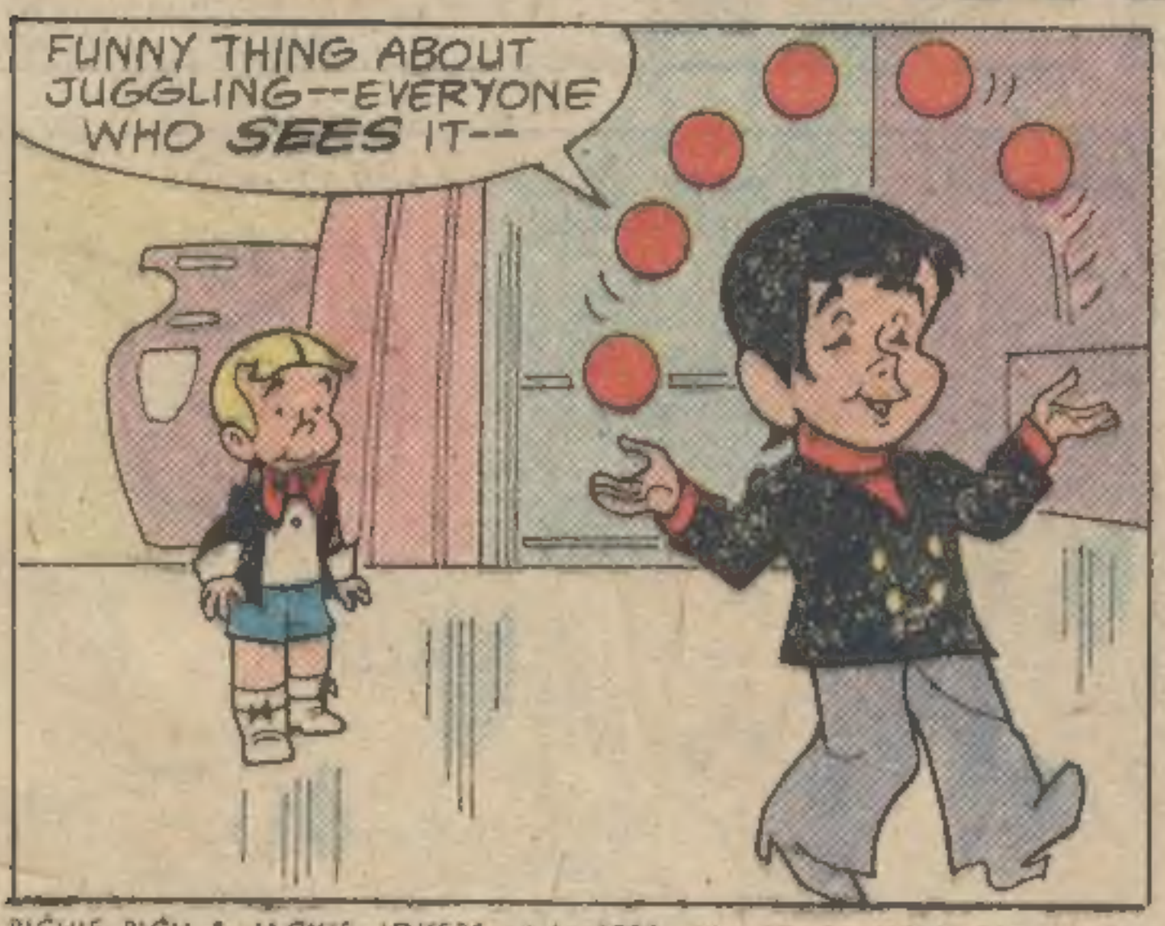
THE POOR LITTLE RICH BOY

the CLOWN PRINCE OF SHOW BIZ

"JUGGLE MADNESS!"







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HI, CADBURY!

OH--UH, HELLO, MAWSTER JACKIE!

CRASH!

TINKLE!

TINK!

OH, MY WORD!

CLINKLE!

CLINK!

CRASH!

HI, CHEF PIERRE!

OH-- 'ALLO, M'SIEU MASTAIR JACKIE!

EGGS

SHPLOT!

BLAT

BLUP!

SACRE BLEU!

HI, MR. AND MRS. RICH!

OH-- UH, HELLO, JACKIE!

MOM, DID JACKIE JOKERS COME THIS WAY?

HEH, HEH! I CAN *SEE* THAT HE DID!

LATER...

CRASH!

SIGH-H-EVERYONE IN THIS HOUSE HAS GONE *JUGGLE-MAD*-- ONLY NO ONE KNOWS *HOW* TO DO IT!

MAYBE JACKIE WOULD TEACH *ALL* OF US, DAD!

GREAT IDEA, SON! PLEASE *ASK* HIM!

SO-- EVERYBODY READY FOR THE *FIRST* LESSON?

YES!

YES!

YES!

YES!

OUI!

ONE MONTH LATER--

REFRESHMENTS, SIR?

THANK YOU, CADBURY! WOULD YOU PLEASE TELL RICHIE I'D LIKE TO SEE HIM?

YOU WANTED TO SEE ME, DAD?

YES, SON-- I HAVE YOUR WEEKLY ALLOWANCE!

GEE, THANKS, DAD!

PLEASE ASK YOUR MOTHER IF SHE'S READY TO GO OUT!

OKAY!

DAD WANTS TO KNOW IF YOU'RE *READY*, MOM!

ALMOST, RICHIE--!

I JUST *CAN'T* DECIDE WHICH *JEWELRY* TO WEAR! PLEASE TELL CHEF PIERRE WE'RE DINING *OUT*!

OKAY, MOM!

OH, CHEF-- MOM AND DAD ARE DINING OUT TONIGHT!

SANK YOU! I WILL PUT ZE DINNAIR AWAY!

HI, RICHIE! I SEE THAT EVERY-BODY IN THE HOUSE IS HAVING FUN JUGGLING!

RIGHT, JACKIE!

BUT *NOBODY'S* HAVING MORE FUN THAN *IRONA*, OUR *ROBOT MAID*!

REALLY? HOW COME?

BOP!

HUMM!

SHE USES IT TO KEEP THE *FURNITURE OUT* OF THE *WAY* WHILE SHE GETS HER *VACUUMING* DONE!

THE END

RICHIE RICH

THE POOR LITTLE RICH BOY

THOSE CHILDREN SEEM TO ENJOY KNOCKING A BALL AROUND!

IF WE GET A CHANCE, LET'S TRY IT!

CRACK!

LET'S GO IN AND HAVE A SNACK, GLORIA

I'LL LOVE THAT, RICHIE!

KICK

CRACK!

CRASH

ISN'T THAT AMAZING! WHOEVER DID THAT, SURE SCRAMMED FAST!

NOBODY HERE--EXCEPT SOME ESTATE ANIMALS!

THE END

HOT STUFF®

THE LITTLE DEVIL

IN MAD, MAD, MAD WORLD

YOU TRIPPED ME, ROCK! TAKE THAT!

GET LOST!

OH, DEAR! HOT STUFF IS REALLY STEAMED UP TODAY!

SCRAM!

HOT STUFF IS MAD ENOUGH TO KICK THIS BOX OVER...AND WILL *HE* BE SURPRISED!

HEY?? WHO LEFT THIS??

HOSTESS® CUP CAKES!

KICK!

CHOCOLATY CAKE... FUDGY ICING! DELICIOUS! WHAT A NICE SURPRISE!

NOTHING LIKE A LITTLE DEVIL'S FOOD CAKE TO BRING OUT THE ANGEL IN A LITTLE DEVIL! THANKS, HOSTESS!

THANKS, HOSTESS!

YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS® CUP CAKES

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JACKIE JOKERS TV SPECIAL

EACH ISSUE WE [illegible] YOU JACKIE IN [illegible] OF HIS FAMOUS TV [illegible] OR NIGHTCLUB ROLES

CAST

JAMES JAMES AS JIM
ANTHONY ANTHONY AS TONY
E. LAINE AS ELAINE
HANDY KOFFMAN AS PLODKAH
I.M. PHOOEY AS LOOIE
and
JACKIE JOKERS AS JAXI IN--

TAXI

SCENE-- A TAXI GARAGE

SLOW DAY, HUH, GUYS?

YEAH, JAXI!

YOUR MOVE, TONY!

CHECKER CAB

HOW'S MY CAB COMING ALONG?

PLODKAH IS STILL WORKING ON IT!

BOTTA POTTA PITTA BITTA PUTTA KEETTA KOTTA!

WHAT A GARAGE! A MECHANIC WHO BARELY SPEAKS ENGLISH!

DO NOT WORRY, JAXI-- I FIX YOUR TAXI LIKE I FIX ALL THE OTHERS--

THIS NOT THE TROUBLE!

THIS NOT THE TROUBLE--

THIS NOT THE TROUBLE-

PLODKAH

WE'VE GOT SOME *AMBITIOUS PEOPLE* WORKING HERE!

JIM WANTS TO BE AN *ACTOR*--I *DON'T* THINK HE'LL MAKE IT!

TO *BE*--OR *NOT* TO *BE*!

TONY WAN'TS TO BE A *BOXER*--I DON'T THINK *HE'LL* MAKE IT!

BOFF!

OOG!

ELAINE WANTS TO BE AN *ARTIST*--

--I *DON'T* THINK *SHE'LL* MAKE IT!

THEN THERE'S LOOIE! SOMETIMES I THINK *HE* WANTS TO BE THE MOST *HATED DISPATCHER* IN THE WHOLE *BUSINESS*

HE'S *MADE* IT! HE'S *MADE* IT!

GROWL! GET THEM CABS *ROLLIN'!*

—AND BRING BACK *PLENTY* OF *DOUGH*— OR *ELSE!*

SNARL!

VROOM!

WHY ARE *YOU* STILL HERE, JAX!?

PLODKAH IS WORKING ON MY *CAB!* HOW'S IT COMING, PLODKAH?

THIS NOT THE TROUBLE— *THIS* NOT THE TROUBLE— *THIS* NOT—

!

BAMB

FOING!

CLUNK!

WE CAN'T HAVE YOU HANGING AROUND ALL DAY—USE *NUMBER 34* 'TIL *YOUR* CAB IS READY!

34

NUMBER *34!* BUT, LOOIE—THAT'S THE *JINX CAB!*

JINX CAB? HOW DOES *SUPERSTITIOUS NONSENSE* LIKE THAT EVER GET *STARTED?*

MAYBE IT WAS THE TIME THAT NUMBER 34 HIT AN *ICEBERG* IN THE MIDDLE OF *TIMES SQUARE* AND SANK IN *10 SECONDS!*

BAM!

BOOM!

YEAH... THAT *COULD* ACCOUNT FOR IT!

NOW GET ROLLIN' JAXI!

OKAY, LOOIE, BUT IF I'M NEVER SEEN AGAIN, I'LL NEVER SPEAK TO YOU AGAIN!

TAXI 34

THIS NOT THE TROUBLE--

TAXI! TAXI!

YES, SIR!

OH, TAXI!

YES, MA'AM!

BUILDING! BUILDING!

CAT! CAT!

SIGHH

TAKE ME TO--OH! THIS IS THE JINX CAB! NEVER MIND!

WORD GETS AROUND!

OH, OH--POT HOLE AHEAD--I WONDER HOW GOOD OLD 34 WILL TAKE IT--?!

--I SHOULD HAVE GUESSED!

CRASH-BLANG!

TINKLE

TAXI!

EVERYONE'S BACK-- BUT WHERE ARE YOUR CABS?

THEY ALL FELL APART ON THE ROAD, JAXI!

THIS NOT THE TROUBLE-- THIS NOT THE TROUBLE--

OH, PLOOKAH-

I FOUND OUT WHAT'S WRONG, NOT ONLY WITH MY CAB BUT WITH EVERY OTHER CAB IN THIS COMPANY.

?

THIS THE TROUBLE!!

BOTTA POTTA PITTA BITTA

BAM!

KEETA KOTTA!

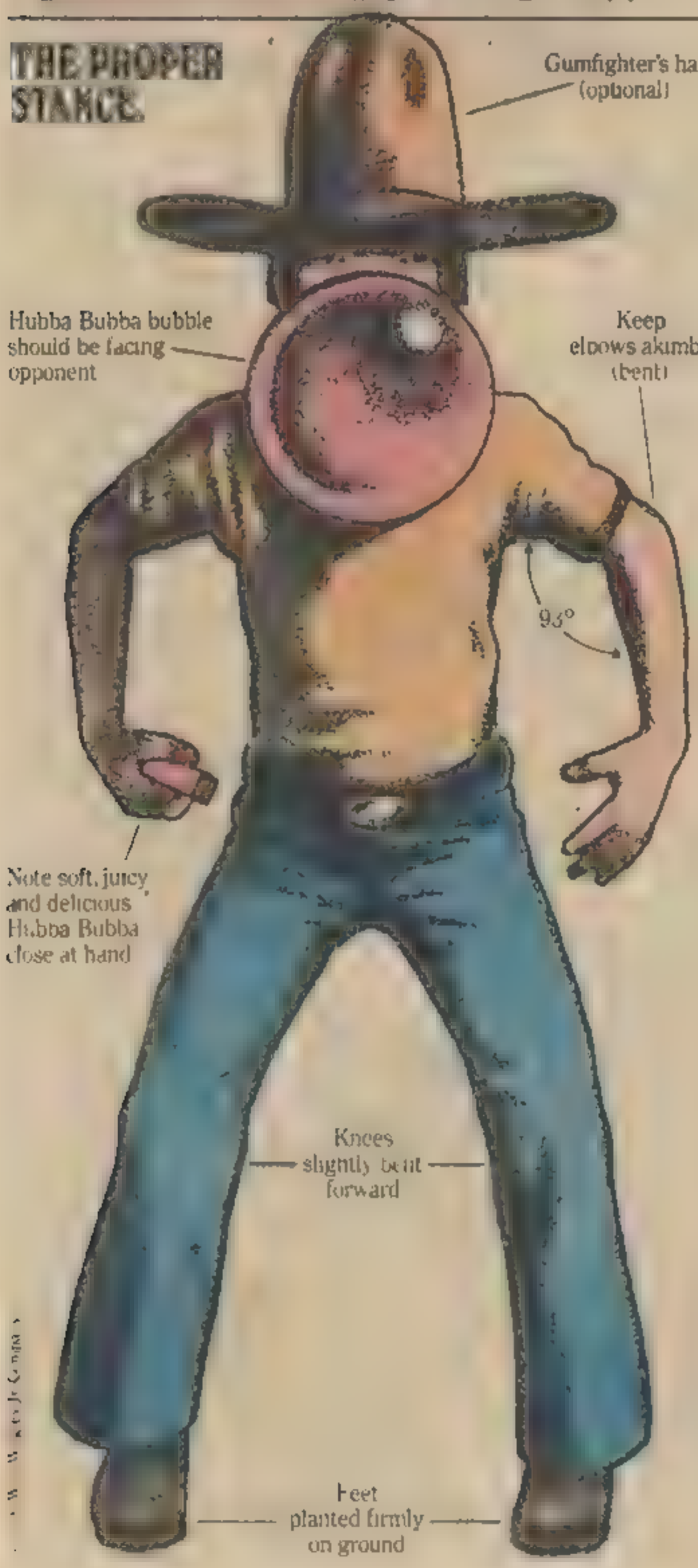
THE END

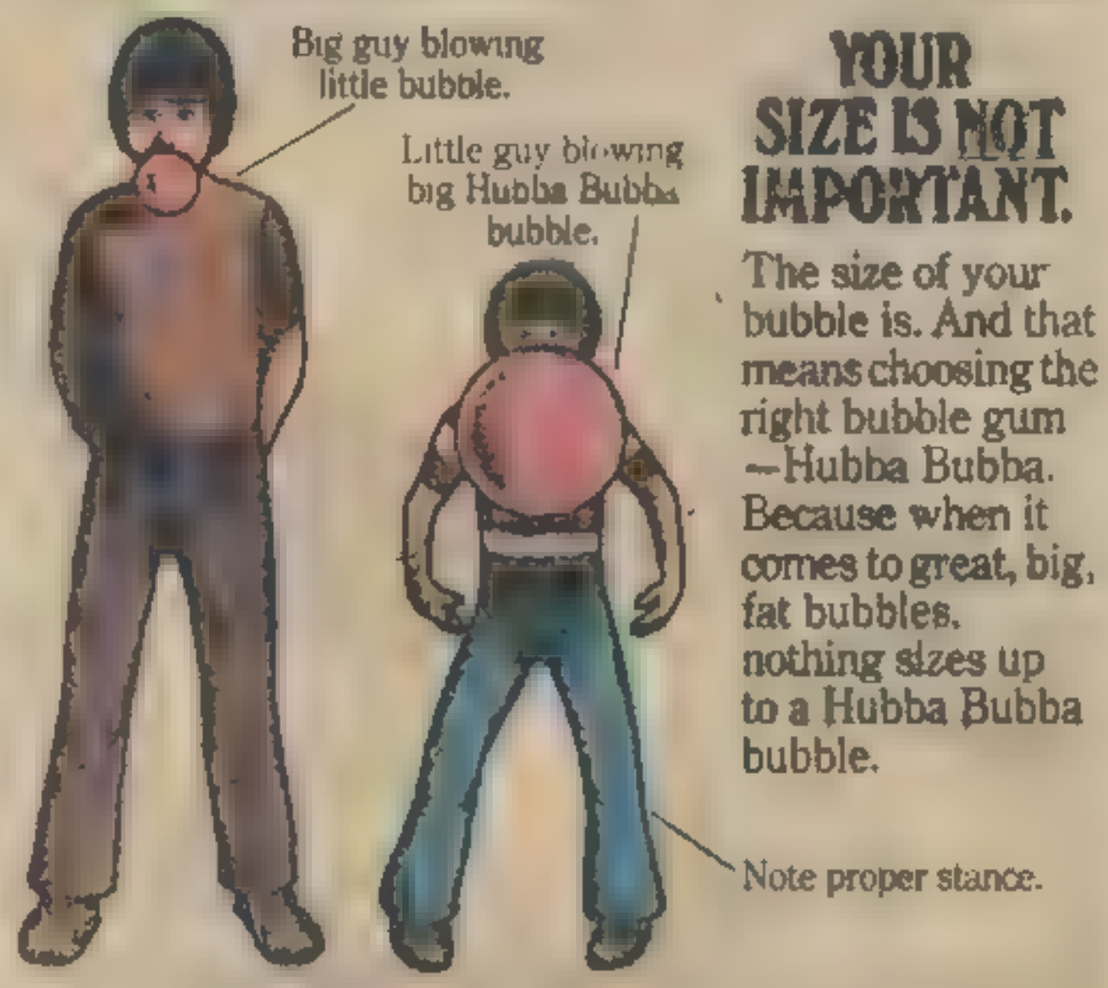
GUMFIGHTING DO'S AND DON'TS.

Hubba Bubba

The first thing to do—pick the right chew: Hubba Bubba.® The soft and juicy bubble gum with amazing no-stick bubbles.™ Then proceed with this simple yet effective gumfight drill. (1) Begin blowing bubble. Note Hubba Bubba's incredibly large bubble (2) When the Hubba Bubba bubble breaks do not be alarmed (3) Simply remove Hubba Bubba from your face That's right, simply remove and replace in mouth. Return to step 1. Repeat drill ten times.

THE PROPER STANCE.



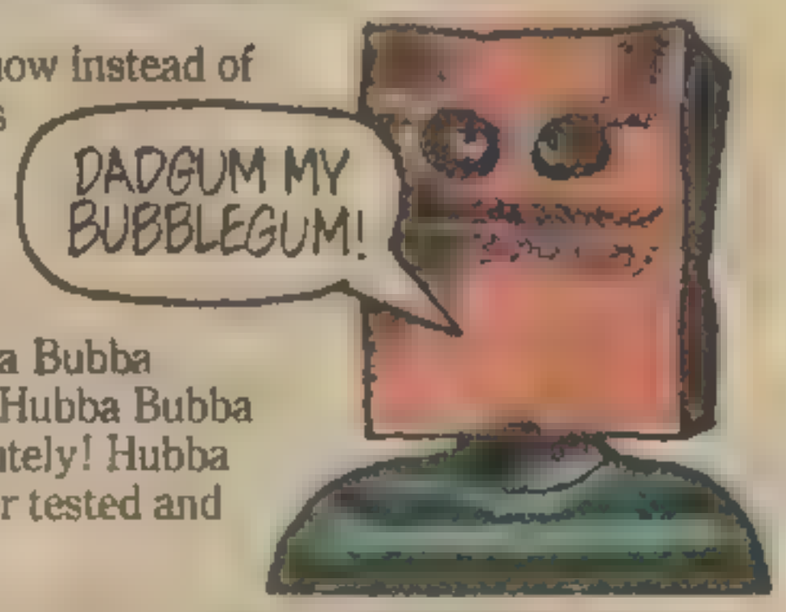


YOUR SIZE IS NOT IMPORTANT.

The size of your bubble is. And that means choosing the right bubble gum —Hubba Bubba. Because when it comes to great, big, fat bubbles, nothing sizes up to a Hubba Bubba bubble.

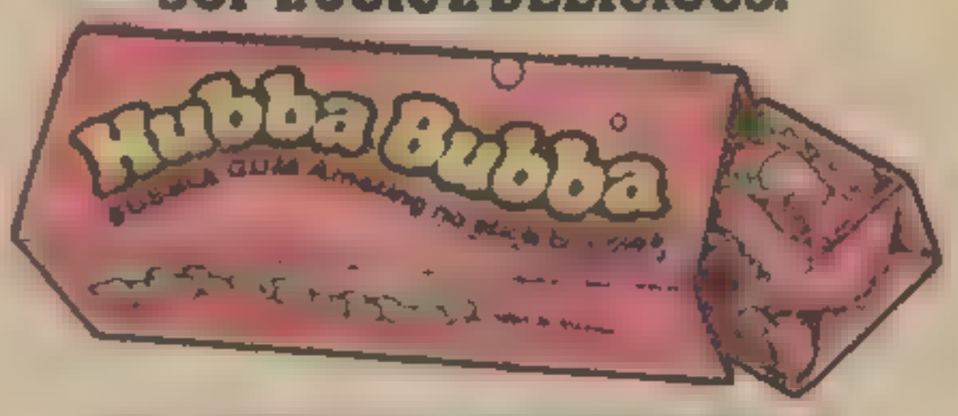
ACCEPT NO SUBSTITUTES.

This boy did. And now instead of wearing a smile, he's wearing a paper bag over the bubble gum stuck to his face. Definitely not soft and juicy Hubba Bubba Bubble Gum. Does Hubba Bubba really work? Absolutely! Hubba Bubba is gumfighter tested and approved.



So pick up a pack of Hubba Bubba in original or mint flavor. Enjoy that soft, juicy, delicious taste. Plus those great, big Hubba Bubba bubbles that won't stuck to your face.

SOFT. JUICY. DELICIOUS.



BIG BUBBLES, NO TROUBLES.

Geographic availability may vary.

Hi, FRIENDS!..

HARVEY COMICS

are ready for YOU on

THURSDAYS
FRIDAYS
SATURDAYS
SUNDAYS

-and other days too!

HERE ARE THE DATES FOR THESE GREAT HARVEY COMICS TO COME OUT... MARK THEM ON YOUR CALENDARS!

CLIP and SAVE

JULY ISSUE

APRIL

APRIL 3
RICHIE RICH GEMS
RICHIE RICH PROFITS
RICHIE RICH DOLLARS AND CENTS

APRIL 10
RICHIE RICH and CADBURY
CASPER THE FRIENDLY GHOST
RICHIE RICH GOLD AND SILVER

APRIL 17
RICHIE RICH and JACKIE JOKERS
HOT STUFF THE LITTLE DEVIL
RICHIE RICH DIAMONDS

APRIL 24
RICHIE RICH THE POOR LITTLE RICH BOY
SAD SACK
RICHIE RICH ZILLIONZ

GET 40¢ HARVEY COMICS

HARVEY CARTOON SHOW! EVERY SATURDAY MORNING NBC-TV
11:00 - 11:30 AM EASTERN TIME / 10:01 - 10:30 AM CENTRAL AND PACIFIC TIME

Hey Kids, have as much fun in Fruit Stripe Land as you do chewing Fruit Stripe Gum.

Q: There are two delicious Fruit Stripe Gums to choose from. What are they?

A: Fruit Stripe Regular and Fruit Stripe Bubble Gum

Q: Why do we put all those wild, colorful, fruity stripes on every single stick?

A: To show you that deeeee-licious fruity Fruit Stripe Flavor.

Q: There s a whole herd of flavors inside every pack How many can you find?

A: Lemon, Orange, Cherry, Lime, Grape and Bubble Gum flavor, too

Q: What are the four different kinds of big, juicy, easy-to-blow bubbles?

A: Lemon, Orange, Lime, and Bubble Gum

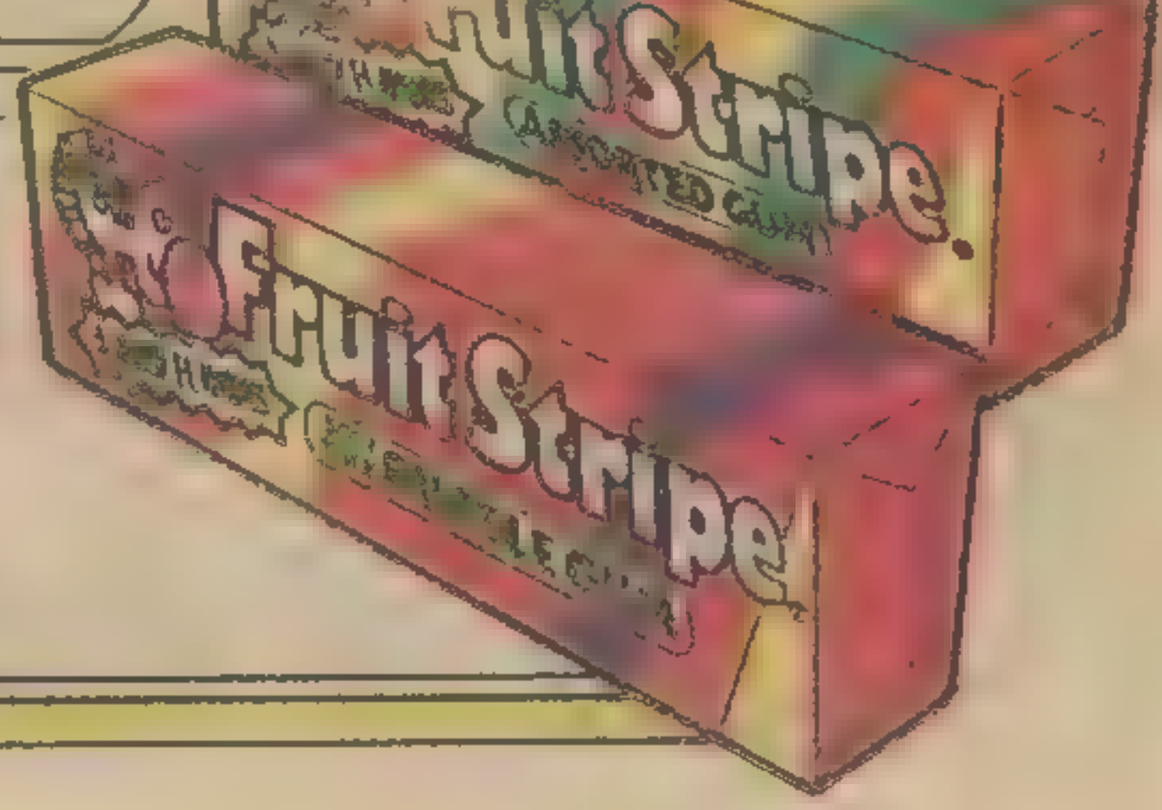
It sure was fun galloping through Fruit Stripe Land with you.

Regular and Bubble Gum

Fruit Stripe Gum

means

Fruit Stripe Fun

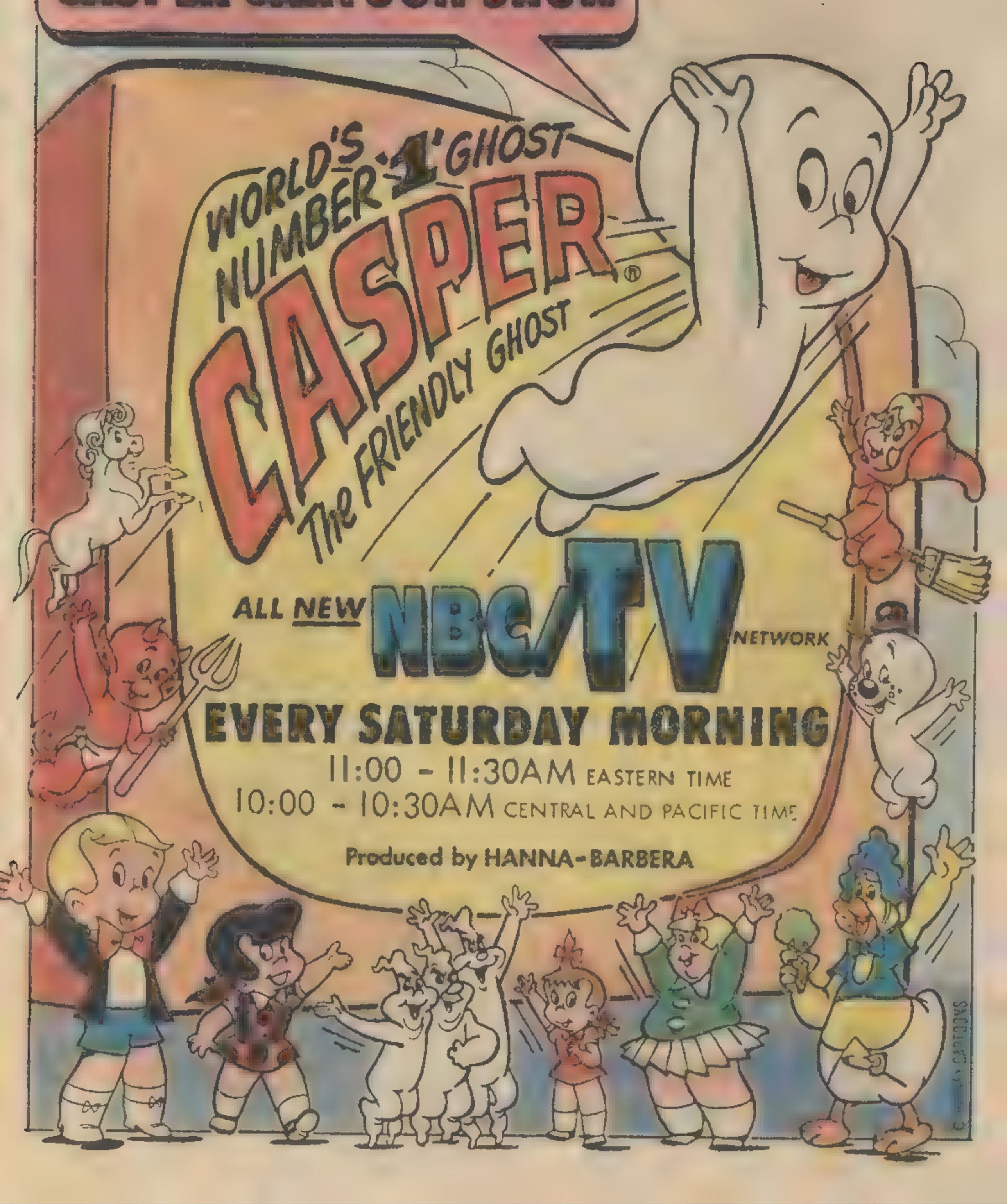


FRIENDS!. DON'T MISS MY ALL NEW

HARVEY

FULL COLOR HALF HOUR

CASPER CARTOON SHOW



RICHIE RICH and JACKIE JOKERS

THE POOR LITTLE RICH BOY

THE CLOWN FRINGE OF SHOW BIZ

FOUND MONEY

THEATRICAL COSTUMES

BOY, THAT OUTFIT WOULD BE *GREAT* FOR MY *MAGIC ACT*, RICHIE!

WHY DON'T YOU *BUY* IT, JACKIE?

ARE YOU *KIDDING*? WHERE AM I GOING TO GET *200 BUCKS*?

RICHIE'S THE *WRONG GUY* TO ASK THAT QUESTION OF!

THANKS, RICHIE — BUT I *COULDN'T* TAKE ANY MONEY FROM YOU!

GULP! DO *YOU* SEE WHAT *I* SEE?

I THINK THE MAN WHO JUST GOT INTO THAT *CAR* DROPPED IT!

HEY, MISTER, WAIT! YOU DROPPED SOME MONEY!

HE'S GONE!

KAROOM!

DID YOU GET HIS LICENSE NUMBER?

NO, HE DROVE OFF TOO FAST! HOW MUCH MONEY IS THERE?

TWO HUNDRED DOLLARS!

WELL - YOU KNOW WHAT YOU HAVE TO DO, JACKIE!

YUP! ASK IF THEY HAVE THAT SUIT IN MY SIZE!

JACKIE!

I WAS ONLY KIDDING - LET'S GO TO THE POLICE STATION!

NOW YOU'RE TALKING!

--AND IF NO ONE CLAIMS IT IN 30 DAYS, THE MONEY IS YOURS!

IF NO ONE CLAIMS IT?

WANT TO GO OVER TO MY PLACE, JACKIE?

OKAY-UH- ONE MINUTE!

POLICE 12th PCT

ANYONE CLAIM THE MONEY YET?

HA, HA! NO, NOT YET! WE'LL PHONE YOU IF SOMEONE DOES!

SEVERAL DAYS LATER--

-DON'T RING- DON'T RING-- DON'T RING- DON'T--

R-R-RING!

THANKS A LOT, PHONE! WAIT'TIL YOU ASK ME FOR A FAVOR!

HELLO, JACKIE? THIS IS RICHIE!

RICHIE? BOY, AM I GLAD IT'S YOU!

HAVE YOU HEARD ANYTHING ABOUT THE MONEY YET?

MONEY? WHAT MONEY?

AUGUST

SEPTEMBER

CALENDAR

TIME PASSES--

HI! I WAS JUST PASSING THROUGH THE NEIGHBORHOOD, SO I THOUGHT I'D DROP IN AND SAY HELLO!

HELLO, JACKIE!

NO ONE'S CLAIMED IT *YET!*

THANK YOU— 'BYE!

SIGH-H-H-- THAT'S THE *THIRD* TIME HE'S BEEN "PASSING THROUGH THE NEIGHBORHOOD"!

IN THE PAST *WEEK?*

IN THE PAST *HOUR!*

THE *BIG* DAY ARRIVES--

HELLO, RICHIE? DID I *WAKE YOU UP?*

OH, *NO*, JACKIE— I *ALWAYS* GET UP AT *4 A.M.!*

THANKS FOR PICKING ME UP, RICHIE! DO YOU THINK WE'RE TOO *EARLY?* MAYBE THE POLICE STATION ISN'T *OPEN* YET!

ONE HOUR TO GO, JACKIE— *NO* ONE'S CLAIMED THE MONEY *YET!*

OH-OH! WHO'S *THAT* COMING IN? I'LL BET *HE'S* COMING TO CLAIM THE MONEY!

NOT *HIM!* THAT'S MUGGS MUGLAN— CONVICTED *BANK ROBBER, BURGLAR, THIEF* AND ALL AROUND *THUG!*

A *PLEASURE* TO MEET YOU, SIR!

!

?

WELL, *TIME'S UP,* JACKIE— THE MONEY IS--

I LOST *200 DOLLARS* 30 DAYS AGO, OFFICER! DID ANYONE TURN IT *IN*?

PLEASE LET THAT BE RICHIE PLAYING A JOKE!

THAT'S THE MAN IN THE *CAR,* JACKIE!

WHO'S THE KID WITH THE SUDDEN *HEAD-ACHE?*

THAT'S *JACKIE JOKERS*— HE FOUND YOUR MONEY AND TURNED IT *IN!*

REALLY? WELL, HONESTY LIKE THAT SHOULD BE *REWARDED!* THE MONEY IS *YOURS,* YOUNG MAN!

GEE- THANKS!

WHAT AN *ELEGANT* OUTFIT, MAWSTER JACKIE IS WEARING, SIR! WHERE *EVER* DID HE *FIND* IT?

ON THE *SIDEWALK;* CADBURY— ON THE *SIDEWALK!*

THE END

RICHIE RICH

THE POOR LITTLE RICH BOY

GOSH, RICHIE--IT'S *ROUGH* OUT ON THE OCEAN TODAY!

JUST *HANG ON*, GLORIA!

IT DOESN'T SEEM TO BOTHER *CADBURY!*

OHHHHH!

HOW *CALM* HE IS! HE JUST STAYS ON AN *EVEN KEEL*-- NO MATTER WHAT!

WELL... I'M SURE GLAD WE'RE GOING *ASHORE* AT LAST, RICHIE!

L-LOOK!

DON'T WORRY! CADBURY *ALWAYS* WALKS LIKE THAT FOR A FEW MINUTES AFTER A *STORMY YACHT* TRIP!

END

RICHIE RICH

THE POOR LITTLE RICH BOY

WHO IS YOUR ROBOT MAID *IRONA* TALKING TO, RICHIE?

THE *ESTATE ODD-JOBS TRUCK* GLORIA!

MM MMM MMMM! MMMM MMM MM MM MM MM MMM

I THINK IT *LIKES* HER! *HEH HEH!*

MM MM

OH? HOW DO YOU KNOW *THAT*?

WELL, IT ALWAYS BRINGS HER A *GIFT* WHEN IT RETURNS!

THAT *TRUCK* BRINGS IRONA A *GIFT*?

YOU'LL SEE WHEN THE DRIVER BRINGS IT *BACK!*

LATER...

HERE IT COMES! LET'S GO OUTSIDE!

THIS TRUCK DRIVES ME *DAFFY!* IT BACKED UP INTO THAT *BLOSSOMING CHERRY TREE*, KNOCKING IT INTO THE *TRUCK BED!*

MMMM? M M M! *

!

*BLOSSOMS? HOW LOVELY!

THE END

RICHIE RICH®

THE POOR LITTLE RICH BOY

and

JACKIE JOKER$

the CLOWN PRINCE OF SHOW BIZ

"GET RICH QUICK"

CAN I HAVE YOUR AUTOGRAPH JACKIE?

JACKIE JOKER$ IN PERSON

SUPERMARKET

Jackie Jokers

SURE! WOULD YOU LIKE THE LARGE SIZE OR THE SMALL SIZE?

PERSONAL APPEARANCES DON'T PAY MUCH, BUT EVERY LITTLE BIT HELPS!

LET'S SEE--IF I PUT MY 50 DOLLARS IN THIS BANK FOR ONE YEAR, THEY'LL GIVE ME BACK 54 DOLLARS!

NATIONAL BANK INTEREST RATES

I'D EARN FOUR DOLLARS' INTEREST IN ONE YEAR!

THAT'S THE FRIEND OF RICHIE RICH WHO'S GOING TO MAKE ME RICH!

EXCUSE ME, YOUNG MAN--ARE YOU LOOKING FOR A BANK TO INVEST YOUR MONEY IN?

-UM- YES!

WHY DON'T YOU INVEST IN MY BANK? IT PAYS MUCH BETTER INTEREST!

?

--AND A MUCH FASTER RETURN!

COME ON, GIVE IT A TRY!

BANK

WELL, HEH, HEH--OKAY! HERE'S A PENNY!

AND HERE'S YOUR RETURN! TWO PENNIES BACK!

UH--HERE'S A DIME!

HERE'S A QUARTER BACK!

HERE'S A DOLLAR!

--AND HERE'S FIVE DOLLARS BACK!

?

BOY! THIS IS SOME SWELL BANK

WE LIKE TO THINK SO!

HERE'S--

JUST A SECOND, YOUNG MAN!

2

WHILE WE DON'T WISH TO DISCOURAGE SMALL DEPOSITORS SUCH AS YOURSELF--

--A BANK ALSO NEEDS-- AHEM! LARGE DEPOSITORS! WOULD YOU HAPPEN TO KNOW ANYONE WHO CAN FIT THAT DESCRIPTION?

DO I? I'LL BE RIGHT BACK!

RICH ESTATE

RICH ESTATE

IT JUST DOESN'T SOUND RIGHT, JACKIE--HOW CAN A BANK PAY THAT KIND OF INTEREST?

WHO CARES, RICHIE? THEY DO!

I'LL PROVE IT TO YOU--LEND ME 100 DOLLARS!

-OKAY-

I'M AFRAID JACKIE WILL HAVE TO LEARN THE HARD WAY!

HERE'S 100 DOLLARS!

--AND HERE'S 200 DOLLARS BACK!

SEE, RICHIE? $200 BACK! THIS PROVES JOE'S BANK IS LEGITIMATE!

I'M STILL NOT CONVINCED!

GO BACK AND INVEST ONE THOUSAND DOLLARS!

HERE'S ONE THOUSAND DOLLARS!

--AND HERE'S TWO THOUSAND DOLLARS BACK!

$2,000 FOR $1,000! I TELL YOU, RICHIE-- JOE'S BANK IS FOR REAL!

HMMM--

ONE LAST TEST, JACKIE! PUT THIS $50,000 IN THAT BANK!

WOW! FIFTY THOUSAND?

NOW IT'S TIME TO CALL THE POLICE!

HEY, JOE'S BANK! HERE'S $50,000!

AT LAST! THE BIG SCORE!

NOW YOU SAY "HERE'S $100,000 BACK," RIGHT?

-UH- WRONG! TRANSACTIONS OF THIS SIZE TAKE A BIT LONGER!

WHY DON'T YOU TAKE A WALK AROUND THE BLOCK AND I'LL BE-UH-READY FOR YOU WHEN YOU GET BACK!

OKAY!

-CON-

THERE! I'VE WALKED AROUND THE BLOCK

NOW I'LL GO RIGHT UP TO JOE'S BANK AND--

JOE'S BANK?! W-WHERE'S JOE'S BANK?

IN THERE, JACKIE, ALONG WITH JOE! WE NABBED HIM JUST AS HE WAS RUNNING OFF WITH THE MONEY!

SO IT WAS A RACKET!

I FEEL SO S-STUPID!

RICH ESTATE POLICE

RICH POLICE

LOTS OF PEOPLE FALL FOR GET-RICH-QUICK SCHEMES, JACKIE-- WE WERE LUCKY!

I STILL HAVE MY FIFTY DOLLARS AND I KNOW WHAT I'M GOING TO DO!

FOUR DOLLARS INTEREST IN ONE YEAR?

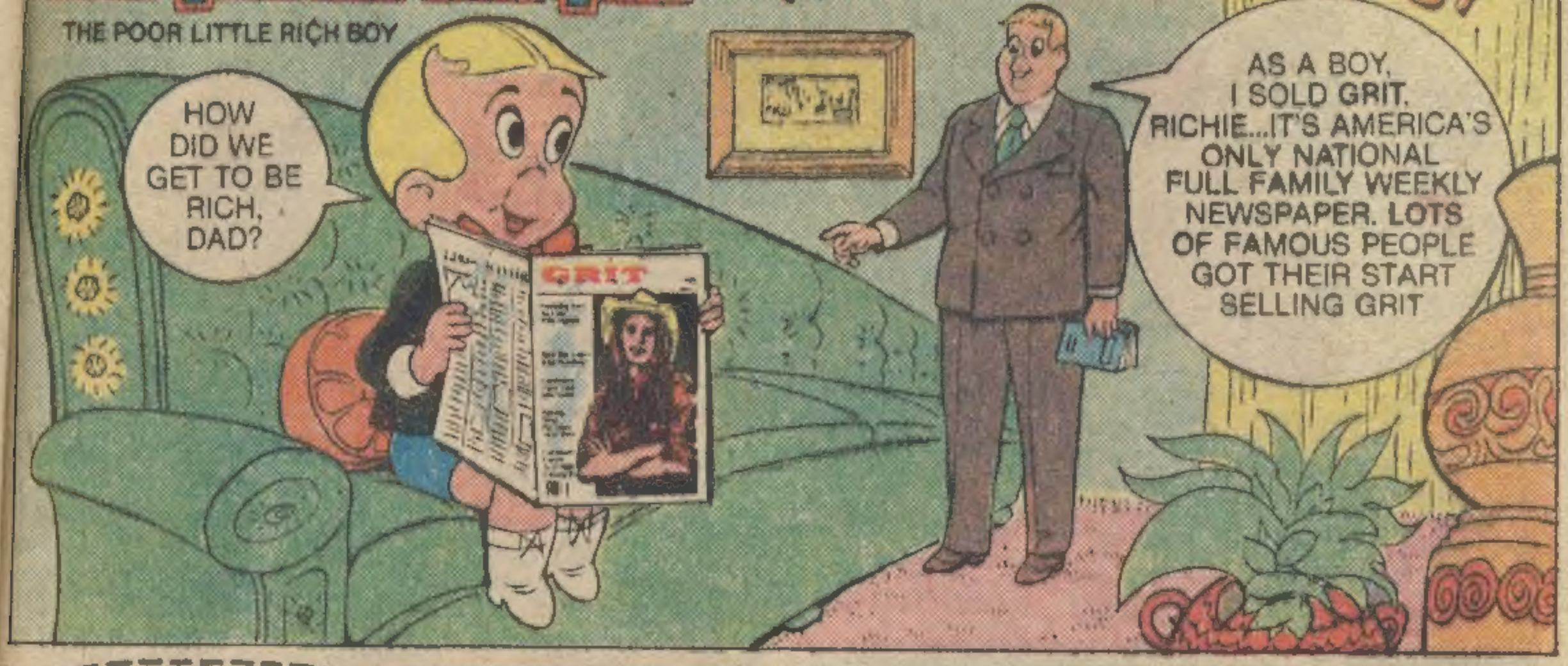
BANK

YOU'VE GOT IT!

THE END

RICHIE RICH IN FATHER KNOWS BEST

THE POOR LITTLE RICH BOY



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